



Broadcast + Digital Journalist/Presenter and Creator/Producer

<https://jeffbaraka.com>

— PROFILE —

Creates smart, high-quality *Music, Arts & Culture* content for news organizations, media companies, lifestyle brands, etc. Conceives/researches/develops stories, coordinates shoots, conducts interviews, directs camera operators in the field, manages budgets, ensures project voice and vision. Current independent projects: <https://bit.ly/DNnws> | https://bit.ly/jb_INTL

— EXPERIENCE —

- ✓ **journalism/media** (on-camera/on-air reporter/correspondent + content producer): <https://jeffbaraka.com/reelwork> AXS TV, GowhereHH, HotNewHipHop, JBTV, NBC-5 Chicago, Okayplayer, WBEZ Chicago (NPR), WTTW Chicago (PBS), WXRT (CBS Radio)
- ✓ **voiceover + script/copy writing** (news/commercials): <https://bit.ly/jbxVO> Aflac, AT&T, McDonalds, Miller Brewing, NetherRealm/WB (Midway), Samsung, Scion/Toyota, Truth.com
- ✓ **lifestyle/culture marketing** (branded content creator + live event host/moderator + brand/cause ambassador): <https://goo.gl/uKdwWG> Alli Sports (Dew Tour), GMR Mktg. (HBO, Xbox, Xfinity), Havas (Metro/T-Mobile), Hennessy, Nike, Red Bull Music Academy

— AWARDS —

- ★ 2021 World Congress of Science & Factual Producers *Emerging Producer Bursary* <https://bit.ly/wcsfp-EP21>
- ★ 2021 International Center for Journalists *Brand Building Program* <https://bit.ly/icfj-byb>
- ★ 2021 Chicago DCASE *Esteemed Artist Award* <https://bit.ly/ea2021>
- ★ 2020 National Geographic *Journalists Grant* https://bit.ly/NGS_map (click "Chicago")
- ★ 2015 Chicago Sister Cities International *CLAER Program* (Switzerland) <https://bit.ly/CLart1> | [.../CLart2](https://bit.ly/CLart2) | [.../CLart3](https://bit.ly/CLart3) | [.../CLart4](https://bit.ly/CLart4) (2022)
- ★ 2015 Chicago DCASE *IAP Pro Dev/Cultural Grant* <https://goo.gl/KWpOrA>

