



Broadcast + Digital Journalist/Presenter and Creator/Producer

<https://jeffbaraka.com>

— BIO —

Creates smart, high-quality *Music, Arts & Culture* content for news organizations, media companies, lifestyle brands, etc. Conceives/researches/develops stories, coordinates shoots, conducts interviews, directs camera operators in the field, manages budgets, ensures project voice and vision. Current independent projects: <https://bit.ly/DNnws> | https://bit.ly/jb_INTL

— EXPERIENCE —

- ✓ **journalism/media** (on-camera/on-air reporter/correspondent + content producer): <https://jeffbaraka.com/reelwork> AXS TV, GowhereHH, HotNewHipHop, JBTV, NBC-5 Chicago, Okayplayer, WBEZ Chicago (NPR), WTTW Chicago (PBS), WXRT (CBS Radio)
- ✓ **voiceover + script/copy writing** (news/commercials): <https://bit.ly/jbxVO> Aflac, AT&T, McDonalds, Miller Brewing, NetherRealm/WB (Midway), Samsung, Scion/Toyota, Truth.com
- ✓ **lifestyle/culture marketing** (branded content creator + live event host/moderator + brand/cause ambassador): <https://goo.gl/uKdwWG> Alli Sports (Dew Tour), GMR Mktg. (HBO, Xbox, Xfinity), Havas (Metro/T-Mobile), Hennessy, Nike, Red Bull Music Academy

— AWARDS —

- ★ 2021 **International Center for Journalists Brand Building Program** (link coming soon)
- ★ 2021 **Chicago DCASE Esteemed Artist Award** <https://bit.ly/ea2021>
- ★ 2020 **National Geographic Journalists Grant** https://bit.ly/NGS_map (click "Chicago")
- ★ 2015 **Chicago Sister Cities International CLAER Program** (Switzerland)
<https://bit.ly/CLart1> | [.../CLart2](https://bit.ly/CLart2) | [.../CLart3](https://bit.ly/CLart3) | [.../CLart4](https://bit.ly/CLart4) (2022)
- ★ 2015 **Chicago DCASE IAP Pro Dev/Cultural Grant** <https://goo.gl/KWpOrA>
- ★ 2014 **Kartemquin Films Documentary Filmmaking Fellowship**
<https://goo.gl/nNHQjk> | <https://goo.gl/YCqsYn>

