



# JEFF BARAKA

media hustler : culture agent : storyteller

<https://jeffbaraka.com>

## bio:

**Broadcast and digital journalist, producer and presenter.** Creates high-quality Music, Arts & Culture content. Conceives, researches and develops stories, coordinates shoots, conducts interviews, directs camera operators in the field, manages budgets and ensures project voice and vision. Also developing independent documentary about global, urban music, arts and subculture ([https://bit.ly/jb\\_intlplayer](https://bit.ly/jb_intlplayer)).

## experience:

- ✓ **media production** (news content producer + on-camera reporter / presenter / correspondent): <https://wp.me/PXx2o-AV> *AXS TV, CBS Radio, Gowhere, HotNewHipHop, JBTv, NBC-5 Chicago, Okayplayer, WTTW Chicago (PBS)*
- ✓ **lifestyle/culture marketing** (branded media producer; live event host / moderator; brand and cause ambassador): <https://goo.gl/uKdwWG> *Alli Sports (Dew Tour), GMR Mktg., Havas, HBO, Hennessy, Metro by T-Mobile, Nike, Red Bull Music, Xbox, Xfinity*
- ✓ **voiceover** and script / copy writing (news, commercials +): <https://wp.me/PXx2o-um> *Aflac, AT&T, McDonalds, Miller Brewing, NetherRealm/WB (Midway), Samsung, Scion/Toyota, Truth.com*

## awards:

- 2015 **Chicago Sister Cities Intl. Media-Arts Residency - Switzerland**  
[https://bit.ly/ChiLuz\\_pr](https://bit.ly/ChiLuz_pr) | <https://goo.gl/hC9J6t>
- 2015 **Chicago DCASE Professional Development Grant**  
<https://goo.gl/KWpOrA> | <https://goo.gl/UEldyy>
- 2014 **Kartemquin Films Documentary Filmmaking Fellowship**  
<https://goo.gl/nNHQjk> | <https://goo.gl/YCqsYn>

