



JEFF BARAKA

media hustler : culture agent : storyteller

<https://jeffbaraka.com>

bio:

Multi-media journalist, **producer** and **presenter**. Creates high-quality music, arts, culture and entertainment news content. Conceives, researches and develops stories, coordinates shoots, conducts interviews, directs camera operators, manages budgets, and ensures project voice and vision. Also developing independent documentary about global, urban music, arts and subculture (<https://wp.me/PXx2o-AZ>).

experience:

- ✓ **media production** (news content producer + on-camera reporter / presenter / correspondent): <https://wp.me/PXx2o-AV> *AXS TV, CBS Radio, Gowhere, HotNewHipHop, JBTv, NBC-5 Chicago, Okayplayer, WTTW Chicago (PBS)*
- ✓ **lifestyle/culture marketing** (branded media producer; live event host / moderator; brand and cause ambassador): <https://goo.gl/uKdwWG> *Alli Sports (Dew Tour), GMR Mktg., Havas, HBO, Hennessy, Metro by T-Mobile, Nike, Red Bull Music, Xbox, Xfinity*
- ✓ **voiceover** & script / copy writing (news, commercials +): <https://wp.me/PXx2o-um> *Aflac, AT&T, McDonalds, Miller Brewing, NetherRealm/WB (Midway), Samsung, Scion/Toyota, Truth.com*

awards:

- 2015 **Chicago Sister Cities Intl. Media-Arts Residency - Switzerland**
https://bit.ly/ChiLuz_pr | <https://goo.gl/hC9J6t>
- 2015 **Chicago DCASE Cultural Grant** (to present at RSW Conference)
<https://goo.gl/KWpOrA> | <https://goo.gl/UEldyy>
- 2014 **Kartemquin Films Documentary Filmmaking Fellowship**
<https://goo.gl/nNHQjk> | <https://goo.gl/YCqsYn>

