



JEFF BARAKA

media hustler : culture agent : storyteller

<https://jeffbaraka.com>

bio:

Multimedia **producer** and **presenter**. Creator of music, arts, culture and entertainment content for broadcast and digital media companies, lifestyle brands and other organizations. Conceives, researches and develops stories, coordinates shoots, conducts interviews, directs camera operators, manages budgets and ensures project voice and vision. Currently developing doc project about global, urban music and subculture (<https://wp.me/PXx2o-AZ>).

Professional experience and current activity also includes voiceover & copywriting, music production & soundtrack curation, and live event hosting & moderating.

experience:

- ✓ **media production** (content producer + on-camera personality/presenter/ correspondent): <https://wp.me/PXx2o-AV> *AXS TV (AXS Live), CBS Radio, Gowhere, HotNewHipHop, JBTv, NBC-5 Chicago, Okayplayer*
- ✓ **lifestyle/culture marketing** (branded media producer + presenter; brand event activation manager + MC): <https://goo.gl/aNcbKG> *Alli Sports (Dew Tour), GMR Marketing, HBO, Hennessy, Music Dealers, Nike, Xbox, Xfinity*
- ✓ **voiceover** (narration/commercials/promos/videogames): https://bit.ly/jb_2vo <https://goo.gl/JZKnUh> *AT&T, McDonalds, Miller Brewing, NetherRealm/WB (Midway), Samsung, Scion/Toyota, Truth.com*

awards:

- 2015 **CSCI Artist Exchange & Residency in Switzerland**
https://bit.ly/ChiLuz_pr <https://goo.gl/hC9J6t>
- 2015 **Chicago DCASE IAP Grant (to attend RSW15)**
<https://goo.gl/KWpOrA> <https://goo.gl/UEldyy>
- 2014 **Kartemquin Films DVID Fellowship**
<https://goo.gl/nNHQjk> <https://goo.gl/YCqsYn>

