



JEFF BARAKA

media hustler : culture agent : storyteller

<https://jeffbaraka.com>

bio:

Broadcast and digital **media producer** and **personality**. Creator and presenter of arts, entertainment and urban culture content for media outlets, lifestyle brands and other organizations. Conceives, researches and develops stories, coordinates shoots, conducts interviews, directs camera operators, manages budgets, ensures program voice and vision. Currently developing independent doc (<https://bit.ly/intlplayer>).

Professional experience and current activity also includes event marketing, voiceover & copywriting, and music & soundtrack production and curation. Migrated to current work from extensive background in urban/underground music, arts & culture.

experience:

- ✓ **media production** (content producer + on-camera personality/presenter/ correspondent): https://bit.ly/jb_hwrk *AXS TV (AXS Live), CBS Radio, Gowhere, HotNewHipHop, JBTv, NBC-5 Chicago, Okayplayer*
- ✓ **lifestyle/culture marketing** (branded media producer + presenter; brand event activation manager + MC): <https://goo.gl/aNcbKG> *Alli Sports (Dew Tour), GMR Marketing, HBO, Hennessy, Music Dealers, Nike, Xbox, Xfinity*
- ✓ **voiceover** (narration/commercials/promos/videogames): https://bit.ly/jb_2vo <https://goo.gl/JZKnUh> *AT&T, McDonalds, Miller Brewing, NetherRealm/WB (Midway), Samsung, Scion/Toyota, Truth.com*

awards:

- 2015 **CSCI Artist Exchange & Residency in Switzerland**
https://bit.ly/ChiLuz_pr <https://goo.gl/hC9J6t>
- 2015 **Chicago DCASE IAP Grant (to attend RSW15)**
<https://goo.gl/KWpOrA> <https://goo.gl/UEldyy>
- 2014 **Kartemquin Films DVID Fellowship**
<https://goo.gl/nNHQjk> <https://goo.gl/YCqsYn>

